PRESENTS

INNOVATION DAY
MARCH 10th 2020
SHOWCASING CUTTING-EDGE INNOVATIONS, TRENDS AND SUCCESS STORIES

PROGRAMME

WHEN
Tuesday, Mar 10th 2020
14.00 — 18.15

WHERE
CLab Trento
Piazza Fiera, 4
Trento

INFO
bit.ly/innoday2020
www.soi.unitn.it

14.00 OPENING REMARKS
Sandro Trento (Director of the School of Innovation)
Paolo Collini (Rector of the University of Trento)

14.15 THINK GLOBALLY, INNOVATE LOCALLY
Alberto Salizzoni (City Council Member for Urbanism and Mobility)
Mattia Corbetta (Policy Analyst at OECD Trento)
Andrea Sartori (Director of Hub Innovazione Trentino)

15.00 INNOVATING BIG: CURRENT TRENDS
Francesco Magagnino (Head of Commerce Innovation at Accenture)
Anastasia Buda (Corporate social responsibility Manager at Samsung)

15.30 INNOVATIVE SOLUTIONS AT SMEs
Vittorino Filippas (Innovation manager at Fantic)
Mario Maresca (Managing director at N-Exolution)

16.00 CREATIVITY + COFFEE BREAK
Leonardo Benuzzi (Innovation manager)

17.15 WHEN INNOVATION MEETS ENTREPRENEURSHIP
Lidia Pieri (CEO at Sibilla)
Peter Watson (Managing director at Distract)

17.45 INNOVATION OLYMPICS: IN QUEST OF NOVEL SOLUTIONS
Ruggero Moser (General director of Alto Garda Servizi)

18.00 GOODBYE GREETINGS
Sandro Trento (Director of the School of Innovation)

MODERATOR Roberto Napoli